



Barry Rush

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Online Portfolio - www.howardrush.com

WORK EXPERIENCE

► **May 2015 – Present • Delta Air Lines – Human Resources Communications • Digital Graphic Designer**

- Support a staff of 10 communication specialists
- Adhere to Delta brand strategies and guidelines
- Design email blasts, front-end of internal micro web sites, various printed materials and internal corporate branding
- Coordinate with outside vendors for production of communication material
- Web design and production using Dreamweaver and SharePoint.

► **2000 – 2015 • Howard Rush Design, Inc. • Owner/Operator Long-term contract work done under Howard Rush Design, Inc:**

- 9/2013 - 12/2013 - Production Manager for Morton, Vardeman & Carlson
- 7/2007 - 7/2013 - Production Artist/Designer for The Coca-Cola Company Design Machine Website
- 9/2006 - 4/2008 - Designer/Production Artists for RR Donnelly Atlanta
- 4/2006 - 10/2006 - Packaging Designer for Angle & Moll
- 5/2003 - 4/2006 - Newsletter Designer/Project Manager for Project Center Atlanta/RR Donnelley
- 12/2000 - 4/2005 - Graphic Designer for Afterburner, Inc.

Successfully designed and produced a wide spectrum of print collateral and websites for various corporations and design agencies. Hands on designer in all areas of print including but not limited to bill boards, branding, brochures, ads, P.O.S, trade show booth graphics, product displays, product and consumer packaging. Worked as Art Director, Front End Web Designer, Project Manager/Coordinator, Production Artist, and Production Manager.

► **1992 – 2000 • Project Center • Production Manager/Designer/Project Manager**

- Managed work flow between sales staff, project coordinators, design and production
- Researched and implemented new software and equipment
- Quoted production time for sales staff
- Attended press checks
- Contributed in writing and developing brand standards and guidelines for various clients
- Contributed as Designer and Project Manager in the design studio

Hands on manager: worked concurrently with production and design teams to produce a wide spectrum of printed material for various clients including The Home Depot, Delta Air Lines, Georgia-Pacific, IBM, Coca-Cola to name a few. Tasks included layout, typography, creating art and logos, creative photo retouching, photo color correction, film output and pre-press.

Summary of Qualifications

Talented hybrid graphic artist for both print and web with many years experience. Efficient in balancing imagination with design sense for quality print and web design and production. Achieved expert level in most Adobe CS software (Illustrator, InDesign, Photoshop, Dreamweaver and Fireworks). Creative with acute attention to detail. Highly efficient with time management, work flow, and quality control. Deadline-driven with excellent communication skills.

Computer Skills

Can operate both Macintosh and Windows platforms. Proficient in the following programs: Adobe Acrobat Pro, Adobe CS & CC (Illustrator, InDesign, Photoshop, Dreamweaver and Fireworks), MS Office Suite (Word, Excel, PowerPoint and Outlook) and Quark Xpress. Working knowledge of Large Format Design and Pre-Print Production, Four Color Process Design and Pre-Print Production, HTML, XHTML, HTML5, CSS, Responsive Design and SharePoint.

Education

Savannah College of Art and Design - Savannah, GA